



Follow us!

► [Twitter.com/MACAC1970](https://twitter.com/MACAC1970)



► [Facebook.com/MichiganACAC](https://facebook.com/MichiganACAC)



► MACAC.org

February 2015 Edition

MACAC

THE MICHIGAN ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

Muse

EXPLORING THE

Pacific Coast

Gretchen Parks: MACAC President

One of the perks of serving in MACAC leadership are the invitations to some incredible events. The first full week of December, I participated in December Fest, a college tour of nine private schools in southern California.

While there's never a great time to be out of the office, the first week of December actually worked pretty well. Over five full days, our group of 43 counselors from all over the country (and even the world! One each from Mexico, Brazil and Greece!) visited

Occidental College, Cal Tech, Whittier College, University of Redlands, and the five Claremont Colleges, (Scripps, Pitzer, Pomona, Harvey Mudd and Claremont McKenna) a

consortium of liberal arts colleges each with their own niche. The entire tour was funded by the nine colleges and was a tremendous opportunity to experience each campus and meet current students. While there was no actual surfing, there was plenty of sun and schools!

There are a wealth of college sponsored tours out there and I bet your building principal would count a tour as professional development! It sure doesn't hurt to ask. I'd love to see our Michigan colleagues on the next great tour!



Claremont McKenna College

HOW SWEET IT IS
TO BE
LOVED
BY YOU!



MACAC member Christopher Tremblay, Ed.D, is the Associate Provost for Enrollment Management and Interim Director of Admissions at Western Michigan University. *When Christopher considers supporting his professional organizations and other nonprofits, MACAC is at the top of the list!* He has been a consistent and most generous donor to MACAC including the initial funding of the Maggie Miller Scholarship.

The Development Committee asked him to share what motivates this generosity:

I grew up in a family that shared time, talent and treasures. I witnessed my parents giving money to our church so that instilled a sense of philanthropy at an early age. I quickly absorbed that that was an important value in our family. My first contribution was putting money in the little cardboard UNICEF boxes at Halloween. And I remember fundraising that took place in my elementary school. My mom used to volunteer selling bagels for the Parent Teacher Association (PTA), and I have been giving to the United Way since I became an admissions counselor. As you can see, it was embedded in my DNA growing up.

What is the most meaningful philanthropic gift you have given?

I have two. First, it was sponsoring the scholarship in honor of Maggie Miller through MACAC. I was inspired to establish and fund this named scholarship because of Maggie. She was so dedicated to her students that I wanted her legacy to live in indefinitely. Maggie was the first school counselor I met when I began as an admissions counselor at WMU. Maggie was a most giving person, especially with her time and with her students.

Second, it was establishing a scholarship in my parents' names at WMU. I did this to honor them and celebrate the completion of my doctoral degree. My parents supported me personally and financially in the pursuit of my undergraduate degree in public relations at WMU so I created the scholarship in their name in the School of Communication. The first award will be made to a student in 2017.

Define philanthropy's place in your life.

Philanthropy is an expectation and it's because I have been given so much in life. It is exciting to give back and see how donations can help others.

How has being philanthropic benefitted you personally?

It is a constant reminder that there's always a need out there and that many others needs are greater than mine. Giving for me creates personal fulfillment. It is exciting to see how our gifts can benefit others. I recently created a Philanthropy Resume to keep track of what I give to where. It's a reminder of generosity and helps me plan for future giving based on past commitments.

The Development Committee is grateful to Christopher for both his financial support of MACAC and for sharing his inspiring efforts!

DONATING to
MACAC is as easy as...

1. Pick a cause.
2. Write a check or use PayPal.
3. Make your tax deduction & feel great!



Exciting Conference Events:

- 25+ breakout sessions
- Happy Hour Social
- Past Presidents Reception
- Keynote speakers on Thursday AND Friday
- After hours Brewery Tour
- Silent Auction benefiting MACAC and the Maggie Miller Scholarship
- Opportunities to network and see colleagues from across the state

**REGISTER TODAY
AT
MACAC.ORG!**

UPCOMING EVENTS:



March 17:
Urban Counselor
Workshop

March 26, 27:
MACAC Conference

MARCH 30 & 31:
DETROIT NACAC Fair

APRIL 1:
West Michigan
NACAC Fair

May 7:
Camp College

2015 Nominations

The spring 2015 MACAC Membership Election will include nominations and voting for a President-Elect, Treasurer-Elect, Secretary-Elect, Delegates, and a Member-at-Large. The goal is to present the most qualified slate of nominees.

Please contact Thomas Kasper at tkasper@emich.edu if you would like to nominate a MACAC member. Members are also welcome to nominate themselves.

Tom is also accepting nominations for MACAC's annual awards. The deadline for all completed materials is February 15, 2015. The tight timeline is due to the outcome of a delayed NACAC membership census that determined the new Delegate count.

Urban Counselor Workshop: March 17

University of Michigan: Dearborn

- Learn more about the issues urban students and counselors face
- Collaborate and problem solve
- Discover new ideas
- Middle & High School Counselors welcome to attend
- Contact Tyrone Collins for more information collinst@ferris.edu

MEMBERS ON THE MOVE :

Congratulations to
LaShaunta Hairston, the
new Associate Director of
Admissions at
Kettering University!

Contact the Editor:

Caitlin Thayer
cavan1cm@cmich.edu



The Maggie Miller Scholarship

Maggie Miller, a school counselor at both DeWitt High School and Okemos High School, was known for her passion for life and the profession. She was the kind of counselor who invited both students and colleagues into her heart, her office, and her home. For Maggie, this work was about people, first and foremost.

Please consider donating to the Maggie Miller Scholarship fund. You can offer your support prior to the MACAC conference by donating a Silent Auction item, or, by making a financial commitment. The *Pure MACAC* conference theme is a great opportunity to showcase Michigan related items or companies. By donating, you help students and will receive a MACAC t-shirt to showcase your support.

Save the Date for Camp College 2015 !

Camp College will take place at Ferris State University on May 7, 2015. This is a free program for 9th - 11th graders from underrepresented backgrounds (minority, first generation, urban and/or rural) and is designed to expose students to various facets of searching for, applying to, and attending college.

Please contact committee chairs Erasmo Salinas at erasmo.salinas@wmich.edu or Meghan Nyeste at kelly@oakland.edu with your questions and interest!

MAGGIE MILLER SCHOLARSHIP RECIPIENT UPDATE

2014 MACAC Maggie Miller Scholarship Recipient Kiersten Wilde, a West Bloomfield High School graduate is enjoying her first year at the University of Michigan.

"My year here at Michigan has been more amazing than I ever had hoped. My instructors are intelligent and I love how they are doing research right now and include you and make you feel included in their projects. My professor, Dr. Chang put a lot of personal experiences into his lectures and made them enjoyable. He made it possible to see ideas from different points of view. I learned a lot in that class."

Kiersten is living in a suite with three other freshmen. One from California, another from Detroit and one from Kalamazoo. Kiersten said; "I was nervous at first about rooming blind, but I wanted to meet new people. Rooming with three different people majoring in areas I did not even know existed with different personalities has been amazing. I would have not have experienced this with just one roommate."

Kiersten became involved in the Drumline and will be heading to Dayton Ohio for Spring Break to participate in a Drumline Championship. We wish her the best of luck!!!

CALLING ALL VOLUNTEERS!

Volunteers are needed at the Metro Detroit NACAC College Fair in the College Advising Center.

Monday, March 30: 6:00-8:00 P.M.
Tuesday, March 31: 8:30-10:30 A.M.
Tuesday, March 31: 10:15-12:15 P.M.



The college fair is taking place at the Suburban Collection Showplace
46100 Grand River, Novi Michigan

If you are able to assist, please contact Gretchen Parks at gparks@ashmi.org

MACAC 2015

Urban Counselor Workshop

Fairlane Campus - University of Michigan - Dearborn

March 17, 2015

Registration Form



Please type or print, and photocopy the form before mailing.

Registration must be received by **March 1, 2015**

Last Name: _____		First Name: _____	
Preferred Name for Badge: _____		Title: _____	
Institution: _____		Address: _____	
City: _____	State: _____	Zip _____	Fax: () _____
Phone: () _____		Email: _____	

_____ Secondary School	_____ 2014-2015 MACAC Member
_____ College/University	_____ Non-Member
_____ Independent Counselor	_____ Conference Presenter
_____ Exhibitor (please use the Exhibitor/Sponsor form)	_____ MACAC Committee Member
_____ Other _____	_____ Committee Name: _____
_____ First Time Conference Attendee	_____ MACAC Past President-Year

() MACAC Member: \$35.00
() Non-Members: \$40.00
TOTAL OF ALL FEES*: \$ _____

*Please make checks payable to:
MACAC-Counselor's Conference Workshop
OR pay with a credit card via PayPal:
Visit <https://www.paypal.com> and direct your payment to
admin@macac.org

Please send Registration form and check* to:

Zay Reynolds
MACAC Executive Assistant
5965 Coleman Road
East Lansing, MI 48823
(ph) 517-455-7533
(fax) 517-455-7245

Check in begins @ 7:45 am



Save the Date!

West Michigan National College Fair



Sessions offered:

- Essay Writing
- Financial Aid
- “Best Fit” Student Panel
- Athletics
- Veterans
- Transfer

April 1, 2015

Morning: 8:30 am—11:30 am

Evening: 6:00 pm—8:00 pm

DeVos Place

Downtown Grand Rapids

Register online:

WWW.NACACNET.ORG

April 1, 2015

DeVos Place

Downtown Grand Rapids

METRO DETROIT NATIONAL COLLEGE FAIR

WHEN

Monday, March 30, 2015

6pm – 8 pm

And

Tuesday, March 31, 2015

8:30 am – Noon

WHERE

**Suburban
Showplace
Collection**

46100 Grand River, Novi, MI 48374

**FEATURING WORKSHOPS • NCAA Eligibility • Financial Aid
• Paying for College • ACT • And More! •**



National Association for
College Admission Counseling
Guiding the way to higher education

**FREE
ADMISSION**

**ALL
STUDENTS
WELCOME**

**Of special interest
for juniors and their
parents!**

**TWO DAYS-
CONVENIENT
LOCATION!**

**Meet informally with
college admission
representatives from
over 100 colleges!**

**SPONSORED
BY:**

**The National
Association for
College Admission
Counseling (NACAC)
&
Michigan
Association for
College Admission
Counseling (MACAC)**